

## EMINEM AND RIHANNA ANNOUNCE THE MONSTER TOUR

- Music Superstars Set for Co-Headlining Stadium Tour in Los Angeles, New York City and
  Detroit –
- Tickets On Sale Friday, March 28 Through Live Nation Mobile App and LiveNation.com -



LOS ANGELES (March 19, 2014) – Two of music's biggest superstars, Rihanna and Eminem, will be joining forces this summer for a series of co-headlining stadium shows when they launch *The Monster Tour*. The tour, promoted exclusively by Live Nation, will kick off in Los Angeles on Thursday, Aug. 7 at the Rose Bowl with shows then lined up in New York City's Metlife Stadium on Saturday, Aug. 16 and Detroit's Comerica Park on Friday, Aug. 22. Tickets go on sale on Friday, March 28 at 10:00 a.m. local time through the Live Nation mobile app and at www.livenation.com.

American Express® Card Members can purchase tickets before the general public beginning Thursday, March 20 at 10:00 a.m. local time. Beginning today, Wednesday, March 19, fans can visit (<a href="http://bit.ly/MonsterRSVP">http://bit.ly/MonsterRSVP</a>) to RSVP for early access to presale tickets available at 10:00 a.m. local time on Saturday, March 22. Live Nation mobile app users will also have access to presale tickets beginning Thursday, March 27 at 10:00 a.m. local time. Mobile users can text "LNAPP" to 404040 to download the Live Nation mobile app (available for iOS and Android).

## **About Live Nation Entertainment**

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit <a href="https://www.livenationentertainment.com">www.livenationentertainment.com</a>.

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